



# South West Energy Cluster

# Energy Cluster

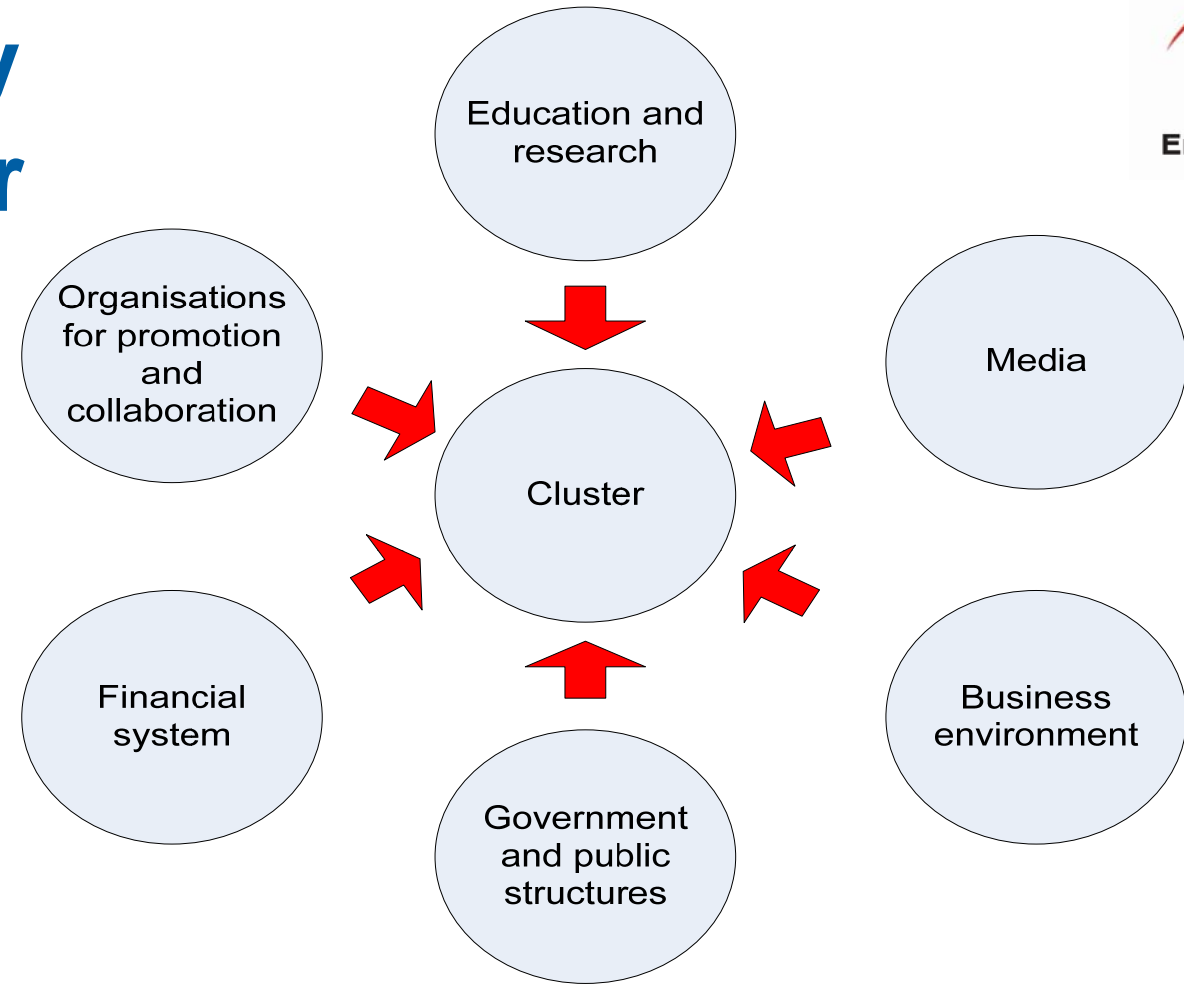


- Clusters are “geographic concentrations of interconnected companies, specialised suppliers and service providers, firms in related industries, and associated institutions (for example universities, standard agencies, and trade agencies) in particular fields that compete but also cooperate.” (Porter)

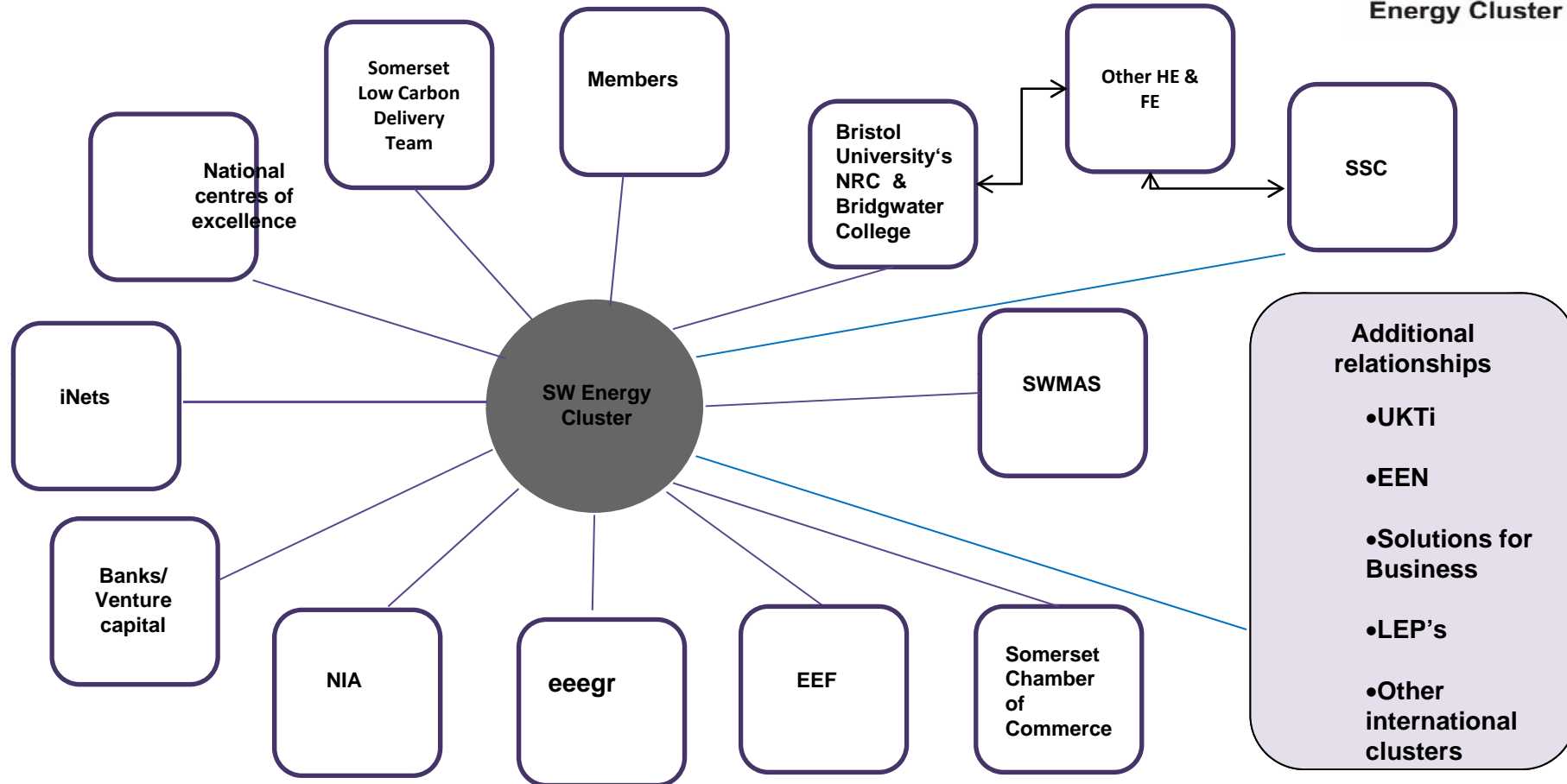




# Energy Cluster



# SW Energy Cluster relationships



# Energy Cluster - Approaches



- Business led for commercial reasons
- Representation direct to local and national government
- Sustainability through sound financial footing
- Education and training and other supply side interventions



# Energy Cluster

## – key success factors



Top three:

- Networks and partnerships
- Strong innovation base
- Strong skills base

Supported by:

- Access to sources of finance
- Presence of large firms
- Adequate infrastructure
- Strong entrepreneurial culture



# Additional activities



- Networking
- Support for growth
- Online membership directory
- Dedicated training
- Buying Group
- Insurance Service
- Innovation and Technology Revue



# Other Clusters – Carolina Nuclear Cluster



- New Carolina brings together 33 organisations in a public private partnership
- Focus to build competitiveness through task groups
- Six new plants being introduced
- Recognised need to build skills and supply chains
- Tier 1 and 2 companies working with skills providers and suppliers



# Burgundy Nuclear Partnership



- Comprising 38 large businesses and 56 SMEs
- Membership is enhanced by foreign companies and 15 recognised centres of excellence
- Covers all aspects of the nuclear industry – from precision metal working, to professional training and research
- Investment in specialist research areas, training and networks
- Extensive firm membership network comprising major stakeholders and SMEs



# Interactive Session



- **What would you want from a cluster group**
- **Is it worth supporting the SW as a cluster group if so how.**

