MARKET PENETRATION & GLOBAL PRESENCE

- Commercial reinforcement
- International growth
- Emerging markets
- Value chains
- Dominate domestic markets
- Increase our global presence of Joint Ventures and Alliances
- Customer Satisfaction
STRENGTHENING GLOBAL SUPPORT NETWORK TO BETTER SERVE OUR CUSTOMERS

> 4800 HELICOPTERS

4 TRAINING ACADEMIES

75 SERVICE AND SUPPORT CENTRES

105 COUNTRIES

> 1400 CUSTOMERS
**OPERATIONAL EXCELLENCE**

**FOCUS ON TIME TO MARKET**
Undertaking all stages of design and development of a family of new generation rotorcraft

**REINFORCING COOPERATION WITH THE SUPPLY CHAIN**
Maximise efficiency and synergies, reducing cost and timescales of Manufacturing Operations.

**PURSuing QUALITY, COST CONTROL AND INDUSTRIAL PROCESS IMPROVEMENTS**
Reinforcing competitiveness

<table>
<thead>
<tr>
<th>Employees n.</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Italy</td>
<td>5,780</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>3,530</td>
</tr>
<tr>
<td>USA</td>
<td>580</td>
</tr>
<tr>
<td>Poland</td>
<td>3,240</td>
</tr>
<tr>
<td>Others</td>
<td>170</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>13,300</strong></td>
</tr>
</tbody>
</table>
AW (UK) WORLD LEADING CAPABILITIES

- Advance rotor systems design, development and manufacture with particular application to rotor blade technology
- Vibration reduction technology - active systems

- Gearbox design, manufacture and optimal matching of the power plant, the gearbox and the rotor system
- Rotorcraft systems integration including vibration and EMC risk management
- Comprehensive Repair & Overhaul Service to support fleet flying including IOS’s, GTAT