WHERE THIS ALL STARTED
WHERE TRACKWISE LARGE PCBs ARE NOW BEING USED........
WHERE ARE TRACKWISE LARGE PCBs BEING USED.........
IMPROVED HARNESS TECHNOLOGY

- 5metre long 6 layer proof of concept
- Manufactured at Trackwise
IMPROVED HARNESS TECHNOLOGY

– Application is replacement of conventional wiring harnesses – data and power
IMPROVED HARNESS TECHNOLOGY

Application is replacement of conventional wiring harnesses
INNOVATION AND COLLABRATION

What have we learnt? What could be done better?

– There is a lot of help out there for R&D
  - Too many schemes?
  - What is right for you at what time? Grants are bureaucratic and time consuming
– R&D schemes must be realistic in dealing with SMEs
– R&D Tax Credits, Patent Box, Entrepreneur’s relief
  - Too good to last?

– The speed at which large companies (don’t) move is extraordinary
  - Tenacity
– A heartfelt plea for honesty with SMEs

– Don’t whinge. The solution is largely in your own hands
  - Rigorous sales and marketing,
  - Targeted R&D, networking and communication,
  - In short - good business strategy and execution
IMPROVED HARNESS TECHNOLOGY

– For further information, please contact:

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