Smart companies in the defense industry are learning that the Sea-Air-Space event (presented by the Navy League of the United States) is quickly becoming the go-to destination for the leaders of the US Sea Services (the US Navy, Marine Corps and Coast Guard) to see the best in technology and innovation as they prepare their plans to deal with an ever changing world. Sea-Air-Space is strongly supported by the United States Secretary of the Navy, Chief of Naval Operations, Commandant of the Marine Corps, Commandant of the Coast Guard and the Department of Homeland Security.

Even with the changes – and potential changes – to US military budgets, spending by the US Sea Services will still represent over 40% of the world total. At almost $200 billion (USD), the Navy, Marine and Coast Guard budget is still larger than the next 13 navies of the world – combined! Sea-Air-Space can help you get access to this lucrative marketplace – whether you’re looking to sell directly to the US military, the world military market or form teaming arrangements with prime US contractors. Here’s why you should exhibit at Sea-Air-Space:

**Navy:**
- Over 40 Commands/Offices in attendance at Sea-Air-Space 2014
- 55% of the active duty US Navy attendees were at the Commander (O-5) level and above, and there were 77 attendees that carried the rank of Rear Admiral or above

**Coast Guard:**
- Almost 20 Districts and Commands were represented at Sea-Air-Space 2014
- 50% of the active duty US Coast Guard attendees were at the Commander (O-5) level and above, and there were 13 attendees that carried the rank of Rear Admiral or above

**Marine Corps:**
- Almost 20 Commands/Offices in attendance at Sea-Air-Space 2014
- 60% of the active duty US Marine Corps attendees were at the Lieutenant Colonel (O-5) level and above, and there were 16 attendees that carried the rank of Brigadier General or above

**Government:**
- Federal employees from over 120 military and government agencies – as diverse as representatives from the Air National Guard to the Domestic Nuclear Detection Office – were in attendance at Sea-Air-Space 2014
- 42% of the federal government employees that attended the event were a GS14 and above, and there were 80 Senior Executive Service (SES) attendees

Sea-Air-Space is Your Best Access to Today’s Most Important Information

- 70 Professional Development Sessions – ranging from Keynotes to roundtables to panel sessions – presented at Sea-Air-Space 2014

- Over 60 Flag/General Officers and Senior Executive Service level leaders participated in the sessions

- Keynote Speakers included the Honorable Ray Mabus, Secretary of the Navy; Admiral Jonathan W. Greenert, Chief of Naval Operations; General John M. Paxton, Assistant Commandant of the Marine Corps; and Admiral William E. Gortney, Commander, U.S. Fleet Forces.

- Many panel sessions, including the Service Chiefs’ Update and the Asia Discussion, were standing room only and brought together key military leaders to discuss the future of the sea services.

Sea-Air-Space is proud to include the following commands/agencies

- Defense Logistics Agency
- Defense Security Cooperation Agency
- Department of Veterans Affairs
- Dept of the Navy Office of Small Business Programs
- Marine Corps Systems Command
- Maritime Administration
- Military Sealift Command
- N45/Naval Energy Pavilion
- Naval Air Systems Command
- Naval Sea Systems Command
- Naval Supply Systems Command
- Navy Ballistic Missile Defense (Navy BMD)
- Navy Expeditionary Combat Command
- Navy Installations Command / Naval Facilities
- Office of Naval Research
- PEO Land Systems (USMC)
- Space and Naval Warfare Systems Command
- U.S. Coast Guard Acquisition Directorate
- USSOCOM-TALOS

The Most Diverse Attendees

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>US Active Duty Military/Federal Civilian Employees</td>
<td>51%</td>
</tr>
<tr>
<td>US Defense Industry (non-exhibitors)</td>
<td>25%</td>
</tr>
<tr>
<td>US Military – Retired</td>
<td>10%</td>
</tr>
<tr>
<td>Foreign Military/Defense Contractor/Government</td>
<td>7%</td>
</tr>
<tr>
<td>Navy League Members</td>
<td>6%</td>
</tr>
<tr>
<td>Members of Congress</td>
<td>1%</td>
</tr>
</tbody>
</table>

The Largest and Most Important and Iconic Collection of Exhibiting Companies

- Includes companies as iconic as BAE, Boeing, General Dynamics, Huntington-Ingalls, L-3 and Lockheed

<table>
<thead>
<tr>
<th>Year</th>
<th>Exhibiting Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>168</td>
</tr>
<tr>
<td>2013</td>
<td>175</td>
</tr>
<tr>
<td>2014</td>
<td>206</td>
</tr>
</tbody>
</table>

A Growing Presence in International Military and Government Visitors

- From no official delegations to 13 in 2014
- Official representatives from 68 countries including UK, Japan, Germany, Canada, Australia, Spain, Brazil and Chile.

Sea-Air-Space Social Events - Industry Renowned Events to Increase Your Networking Opportunities

Congressional Breakfast

A truly unique event that only Sea-Air-Space can offer to your company is the Sea-Air-Space Congressional Breakfast. This year’s event included remarks from Admiral Robert J. Papp, Jr., the Commandant of the US Coast Guard, Rep. Rob Wittman (VA-1), Chairman of the Readiness Subcommittee and Rep. Joe Courtney (CT-2), the Ranking Member of the House Seapower and Force Projection Subcommittee. Over 800 attendees, including representatives from over 50 Congressional offices were in attendance.

Sea-Air-Space Banquet

The Sea-Air-Space Black Tie Banquet is one of the most highly attended and anticipated events for senior Navy, Marine Corps and Coast Guard leadership. Over fifteen hundred guests representing the military, government, and industry gather to enjoy this evening which has become the social highlight of Sea-Air-Space. The Banquet features a unique two hour reception on the Exposition floor where guests tour the floor and enjoy learning about the technologies, products and services offered by industry and Navy League Corporate Partners. One of the “must-do” events annually on the naval calendar, the Sea-Air-Space Black Tie Banquet features a keynote address focused on the future of the Sea Services, and over the last few years, the event has drawn such luminaries as Secretary of Defense Robert M. Gates, Chief of Naval Operations Jonathan W. Greenert, and the Commandant of the Coast Guard Admiral Robert J. Papp.

International Maritime Reception

The International Maritime Reception is one of the fastest growing events at Sea-Air-Space and demonstrates the commitment the Navy League has made to expanding the reach of Sea-Air-Space. Co-hosted with the Navy International Program Office, the 2014 Reception saw two hundred and twenty six senior foreign military guests, representatives of sixty-five foreign governments, one hundred and sixty three foreign industry representatives and forty-two U.S. Flag and General officers. If your company is looking overseas, this event is the place to make your first contacts.

Rear Admiral Ron Lloyd
The Deputy Commander of the Royal Canadian Navy

“I thoroughly enjoyed Sea-Air-Space 2014. The opportunity to hear from and engage with both the senior leadership of the US Sea Services and international defence industry was time exceptionally well spent. Bravo Zulu to the Navy League for organizing and hosting such a world class event.”

Renee’ Kowalske
Dir. of Corporate Trade Shows
L-3

“Sea-Air-Space was an overall success for L-3 this year due in part to all the people who work tirelessly to coordinate the event. It is incredible to see how far Navy League has progressed; the event has gone to new levels. I have been participating in the Navy League show for years and I have seen a tremendous transformation.”