GrowthAccelerator
Where ambitious businesses go to grow

Yvette Coles – Growth Manager
John Ward – Growth Manager
Remember the Autumn Statement 2010?

- The Coalition Government’s commitment to help Business’s to grow

- Focuses on increasing the number of businesses who achieve high growth.

- all companies will be expected to pay in part for the cost of the support.
High Growth Business’s are typically very good at

• Strategy
• Sales and Marketing
• Understanding Finance
• Operational Effectiveness
• Leadership and People Skills
What’s available under Growth Accelerator?

• Business Diagnostic

• Coaching

• Workshops

• Funding for Training
Leadership & Management Training

How much is it worth?

Funding of up to £2000 per senior manager. The business pays 50% of the total cost, matching grant on a £ for £ basis.

Giving you the potential to significantly increase your training budget!
Headline cost of £3,500 worth of support—excluding VAT

<table>
<thead>
<tr>
<th>Size</th>
<th>Client Contribution £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mediums 50 to 249 employees</td>
<td>3,000</td>
</tr>
<tr>
<td>Small 5 to 49 employees</td>
<td>1,500</td>
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<tr>
<td>Micro 1 to 4 employees</td>
<td>600</td>
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Your Local Growth Managers

Yvette Coles
07747 015 837
Yvette.coles@businesswest.co.uk

John Ward
07741 251 904
John.ward@businesswest.co.uk

www.businesswest.co.uk/growthaccelerator